

Amendments to the Claims:

Cancel claims 11-35, without prejudice.

The following listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1. (currently amended) A method for freezing a meat product in a cooled brine, comprising the steps of

a) placing a meat product on a presentation board, wherein said presentation board comprises two opposite surfaces and a hole at the center of said presentation board, the hole extending from one of the surfaces to the other of the surfaces to facilitate ~~the~~ heat transfer between said meat product and said cooled brine, said hole being substantially covered by a heat conducting foil placed on ~~a surface~~ one of the surfaces of said presentation board so that the meat product is supported by the heat conducting foil in a region of the hole;

b) introducing said presentation board together with said meat product into a bag;

c) vacuum sealing said bag after said meat product and said presentation board ~~[[is]]~~ are introduced into said bag;

d) immersing said sealed bag into said cooled brine for freezing said meat ~~products~~ product.

2. (currently amended) The method of claim 1, ~~further comprises~~ wherein the hole is further substantially covered by a second heat conducting foil placed on the other surface of the surfaces of said presentation board, ~~said second heat conducting foil also covering said hole.~~

3. (original) The method of claim 2, wherein said presentation board further comprises at least a reinforcement member crossing said hole of said presentation board.

4. (original) The method of claim 2, wherein said meat product is fish.

5. (original) The method of claim 4, wherein said fish is sliced salmon.

6. (currently amended) The method of claim 1, wherein said meat product ~~are~~ is frozen in said cooled brine containing at least about 0.005% by weight of a cruciferous oil.

7. (original) The method of claim 6, wherein said cooled brine contains from about 0.005% to about 0.018% by weight of said cruciferous oil.

8. (original) The method of claim 6, wherein said cruciferous oil is rapeseed oil.

9. (original) The method of claim 6, wherein the temperature of said cooled brine is between about -22° and -46° F.

10. (original) The method of claim 9, wherein the temperature of said cooled brine is between about -37° and -41° F.

Claims 11-35 (canceled)

36. (new) The method of claim 1, wherein the presentation board further comprises a plurality of holes each extending from one of the surfaces to the other of the surfaces, the heat conducting foil substantially covering each of the holes.

37. (new) The method of claim 1, wherein the presentation board is in the form of a mesh.

38. (new) The method of claim 1, wherein said presentation board is in the shape of a logo.